

QSLA COVID-19 Response

Quality Start Los Angeles (QSLA) is a county-wide system that nurtures the whole child, strengthens families, and elevates excellence in early learning programs. We believe all children should have access to high-impact learning environments, which is the quality foundation they need for future learning and life. We partner with early learning programs to support families and improve early learning program quality.

Year in Review

2019 - 2020 was characterized by agility and resilience. In Spring of 2020, the world stopped but the essential work of our early learning providers did not. More than ever, Los Angeles County children and families needed support from their local early learning providers, and these child care heroes rose to the occasion to provide safe, quality early learning environments for children and families. QSLA came alongside early learning providers to carry out this essential work, with support including:

- Helping providers overcome the digital divide as they shifted from in-person learning to online
- Providing remote coaching services, whether video, telephone, text, or email
- Shipping resources and materials to QSLA sites
- Hosting drive-through resource and COVID supply events
- Moving all QSLA training opportunities online, whether live or self-paced courses
- Creating a celebratory campaign that highlighted the heroic work of our early learning workforce, who are truly childcare heroes.

Thank you, Providers!

22% centers and 94% FCCs kept their doors open*

58% centers and 1% FCCs offered online learning / hybrid learning model*

*As reported in the QCC Annual Performance Report FY 19-20



- Quote from FCC provider

"I am a family child care provider serving the frontliners in my program. This experience has helped me to become stronger and be of support to the families that I served."

Los Angeles County Office of Education (LACOE) • Office for the Advancement of Early Care and Education
Child360 • Child Care Alliance of Los Angeles (CCALA) • First 5 LA • Child Care Planning Council (CCPC) • PEACH

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Sites

Stayed open.....	817
Temporarily closed.....	49
Closed permanently.....	32

Note: Data pulled from 07/01/19 to 12/16/20

Evolution of method of support

Pre-COVID vs
During-COVID*

Video conference	+33,500%
Email	+570%
Telephone/ Teleconference	+413%
In-person visits	-97%

* Date range for Pre-COVID: Jan - Mar 2020; Date range for During-COVID: Mar - May 2020

** Count of video conferences pre-COVID was 0

Financial incentives

QSLA provided \$1000 per existing site for the purchase of health and safety supplies and services

Materials acquired

1000 masks

1000 no-touch thermometers

PPE distribution

Since March 2020, the ECE COVID Response Team, which QSLA is a part of, has distributed over **10M** individual items of PPE across LA County*

*Does not include other items purchased by R and Rs or provided directly by DSS or other donors to the R and Rs for distribution to early educators, etc.

Shift in QIP topics

Pre-COVID vs
During-COVID*

Family Engagement	+189%
Program Leadership	+95%
Teacher - Child Interactions	+65%
Diversity and Inclusion	+50%
Child Development & Health	-8%
Early Learning Environments	-65%

* Date range for Pre-COVID: Mar - Dec 2019; Date range for During-COVID: Mar - Dec 2020

"Because of COVID-19, the life of my community's parents has changed tremendously... I was given the option to close but this was never an option. My community needs me now more than ever, I love my community."

- FCC provider

