

Provider Talking Points

We want you to have all the language you need to talk to families in your program about Quality Start LA (QSLA) and the benefits of the program

Quality early learning is important.

- A child's brain grows faster during their first five years of life than at any other time in their development.
- Studies shown that children who receive high-impact, high-quality early learning experiences from birth to five often have higher reading, math, and critical thinking skills in elementary school.

Quality Start LA is part of a national movement to improve early learning programs.

- Quality Start LA is part of a statewide and national quality improvement initiative.
- Quality Start LA's participating programs are licensed and take additional steps to provide high-quality child care. These programs include state-funded preschools, Head Start, private centers, and family child care homes in your community.

Ratings help our program know our level of quality.

- Programs that participate in Quality Start LA volunteer to get rated to identify our strengths and areas of improvement.
- The rating process provides a snapshot of the quality of our environments, program, and teacher-child interactions.

Quality Start LA supports my professional development.

- As a Quality Start LA participant, I have access to professional development opportunities, including one-on-one support, trainings, and other learning experiences for my growth as an educator.
- By participating in Quality Start LA, our program receives additional funds to purchase educational supplies, books, and other resources.

Families are partners in providing high-quality care and education.

- QSLA provides me with resources and activities to support you and your child's learning at home.
- You are your child's first teacher and best advocate. I look forward to working with you to support your child's healthy growth and development.
- I hope you will come visit the classroom, participate in our activities, or present to the class. Your child will cherish the memory and it will support your child's learning and healthy development.

For more information, contact Quality Start LA at 855-507-4443 or QualityStartLA@lacoedu